



## ABC MEMBERSHIP BENEFITS INFORMATION 2024

Founded in 1994, the American Business Council in Botswana (ABC) promotes commercial ties between the United States of America and Botswana and works to strengthen the private sector in Botswana. ABC is the liaison between the U.S. Embassy in Gaborone, entities in the U.S., and businesses in Botswana. Our policy priorities for 2024 are to encourage foreign direct investment, better private sector financing opportunities, and green initiatives.

Our members subscribe to and support the following objectives, which form a part of our Articles of Association:

To foster investment and trading relationships and to strengthen commercial ties between U.S and Botswana.

To provide a source of information and advice about doing business in Botswana for U.S investors and traders.

To provide a forum for its members to discuss, determine, and take action on matters related to the foregoing.

To undertake any and all other matters as recommended and approved by its members in accordance with its Articles of Association.

ABC helps facilitate links between specific U.S. and Botswana businesses, and we conduct events for our members to encourage networking, information sharing, and engagement with the governments of the U.S. and Botswana. As a member, you have access to:

- Information sessions from visiting U.S. entities (USDA, USTR, DFC, U.S. State Department, etc.).
- Networking events with other members.
- Business breakfasts and other receptions hosted by the U.S. Ambassador to Botswana.
- Direct business lines between Botswana businesses, Botswana government officials, and U.S. businesses and agencies.
- Select U.S. Embassy events.



## Membership Fees

Annual fees:

Category	Fees for 2024 (BWP)	Notes
Affiliate Membership	250	<ul style="list-style-type: none"><li>• Full access to all communications &amp; updates from ABC.</li><li>• ABC events can be attended at a cost/purchase of tickets. However, attending external events extended to ABC members on a complimentary basis will be free (subject to availability).</li><li>• This membership category is recommended for students.</li></ul>
Individual Membership	900	<ul style="list-style-type: none"><li>• Full access to all communications &amp; updates from ABC.</li><li>• Most ABC events free of cost for the specified member.</li><li>• This membership category is recommended for small businesses</li></ul>
Corporate Membership	1,800	<ul style="list-style-type: none"><li>• Full access to all communications &amp; updates from ABC. All communications will be made to the specific individual registered on behalf of the organization.</li><li>• Most ABC events free of cost for any individual selected from the organization for that specific event.</li></ul>
Additional Corporate Member	900	<ul style="list-style-type: none"><li>• Full access to all communications &amp; updates from ABC for an additional registered individual.</li><li>• Most ABC events free of cost for one additional member from the organization.</li></ul>

Joining fees:

- a. The joining fee is paid once-off. If a member defaults on their fee in subsequent years and then rejoins, they will not need to re-pay a joining fee if the membership is re-activated within three years. This is strictly for reactivation in the same category.
- b. The joining fee per category will equate the annual membership subscription (i.e.) Corporate Membership fee is currently P1,800, thus joining fee will be made P1,800.
- c. If a member wishes to upgrade their membership to a higher tier, they need to 'top-up' the difference in the joining fee only (membership fees will have to be paid full).
- d. Membership is valid for one calendar year (January- December).

For more information and to become a member, please contact us at: [info@abc.org.bw](mailto:info@abc.org.bw)